

U15 PREP DIVISION



Premier Hockey Solution... A clear path for long-term development

SECTION 1: U15 PREP DIVISION TEAMS

U15 PREP MAJOR DIVISION

ALBERTA DIVISION



B.C. DIVISION



SECTION 2: U15 PREP DIVISION OUTLOOK

The HSL was founded with the vision of providing a platform the most cost-effective and valuable professional hockey development programming in Western Canada. With the support of visionary ownership with a true passion for hockey, we have pushed the HSL from being an option to now being the choice for elite athletes. As we move towards the start of the 2021-22 season, which we all hope will be a normal one, we continue to strive for excellence and are excited to show you some of the new innovations coming to the Hockey Super League.

This season is especially important for your young athlete as they approach the Western Hockey League draft which is scheduled to be held in December of 2021. We recognize the importance of setting these athletes up for their best season to date and being able to showcase those talents to the scouts as they strive to have their name called in December. Throughout our existence we have always prided ourselves on being progressive when it comes to all facets of operations from officiating development to the in-game experience for our athletes, and the 2021-22 season will be another step forward with the initiatives explained in this package.

Coming off the 2020 WHL Draft that saw seven current or former athletes selected, we look to increase that number as we approach this winter's draft. In order to do so, we have recognized some key areas of exposure that are going to be important for ensuring that the athletes are marketed in a proper way. Innovations such as the introduction of access to InStat technology, fully professionally broadcasted games, relationships with junior hockey teams, creation of digital player passports, and the introduction of event based tournaments which will be heavily scouted we feel that our athletes will be marketed to scouts better than any other athletes playing elsewhere in Western Canada. With the expansion of teams in both BC and Alberta we will be able to provide the opportunity to play in inter-provincial showcases with other elite level athletes in Western Canada.

The 2021-22 season promises to be the best HSL season yet and we hope that you and your athlete find this package to be informative and valuable in making the HSL your choice.



SECTION 3: EVENTS




U15 PREP DIVISION
NORAM CUP

APRIL, 2022 @ GRANT FUHR ARENA, SPRUCE GROVE, AB



NORAM CUP
SPRUCE GROVE, ALBERTA - APRIL, 2022

- PRIOR TO THE 2022 WHL DRAFT
- ELITE TEAMS FROM WESTERN CANADA
- FULLY PROFESSIONALLY BROADCASTED
- GREAT EXPOSURE
- 4 SCHEDULED GAMES

SECTION 4: ADDED VALUES

Broadcasted Games

The Hockey Super League is a proud partner with 4Vengeance Media who will be broadcasting games live via our YouTube page (*based on availability). These broadcasts are professional grade with play by play, color commentary, multiple cameras, live replays, and graphics. Additionally, highlight packages will be posted follow each live broadcast on our YouTube channel.



To see a previous broadcast please [click this link](#) to view the HSL YouTube page.

Games will strategically be scheduled to allow for as many broadcasted games as possible but in the case that we are unable to do so, games will have standard broadcasts and will be streamed either on YouTube or [LiveBarn](#). LiveBarn is the world's largest broadcaster of amateur sports and have cameras set up in all facilities that the U17 AAA Spring league will take place in.

All games and broadcasts will be announced upon the finalizing of the schedule.



InStat

InStat is a worldwide leader in providing junior and professional hockey teams with analytical data which assists them in preparing for opponents as well as determining areas of improvement for both their teams and individual players.



InStat is providing the following services to the athletes of the Hockey Super League:

- Increased Individual Player Development
- Video Coaching and Team Development
- Increased HSL Athlete Exposure

Individual Player Development

Each Individual athlete receives one (1) InStat user account per athlete:

- Username (email address) + password to hockey.instatscout.com
- Access to InStat includes the player's own profile page
- Access to all players individual shifts and team games
- Access to all NHL player data and video (for development purposes)
- Direct player exposure to higher levels of hockey including InStat clients in the following leagues:
- CHL
- CJHL
- NCAA DI / DIII
- USports
- More leagues / teams worldwide

Team Development

The use of InStat removes the need for a team to have a video coach who is using other software during the game as they are taping it. Coaches will also have membership access, where they can view post-game analytics, shifts, as well as be able to sort through different scenarios within the game. Using this tool, coaches are able to see where the strength and/or deficiencies are in their team game as well as how individual players are performing including:

- Emailed post-game summary including video links to players' most important actions such as:
- Time on-ice
- Shift length
- Goals / Assists / Points
- Total Shots
- Saves / Total Shots Against (Goalies)
- 1 – page PDF report of the players stats and game actions

Increased HSL Athlete Marketing and Exposure

- All HSL athletes that use Instat will have increased exposure being a part of a large database for Junior Teams Scouts / Hockey Ops
- Instat will provide HSL athletes with the ability to edit / clip your own video, create playlists and folders, download video, and the ability to share playlists with anyone worldwide via email.
- Junior and professional teams are using the Instat software to provide their Scouting / Hockey Operations with the ability to see the analytics, data and fin video footage of specific athletes.
- Scouts / Hockey Ops staff are able to create their own ready-made playlists on game situations such as counterattacks, faceoffs, zone entries, key passing, shot charts etc.



RinkNet

All of our U17 AAA Spring athletes will have their information (Height, Weight, DOB, Birthplace) logged into the [RinkNet](#) server as well as the full game schedule. RinkNet is known as the North American leader in scouting software. 32 NHL teams, 60 CHL teams, numerous USHL teams and NCAA teams use this software as their number one scouting tool. Scouts and teams can access player information (schedules, statistics, previous player reports by other scouts in their organization, etc) which allows them to build their scouting schedules as well as build reports based on games viewed



AWAITING A CALL FROM RINKNET ABOUT PUTTING OUR BROADCAST LINKS INTO THEIR SYSTEM.

HSL Innovation Series

The Hockey Super League has been proud to offer exclusive access to some of the biggest current and former stars of the National Hockey League. Some of the guests our athletes and coaches have been able to engage with include: Milan Lucic, Paul Coffey, David Perron, Todd McLellan, Grant Fuhr, Jay Woodcroft and Martin Brodeur. Our HSL Innovation Series will evolve to include access to other elite level players, athletes, coaches and other experts in their fields of expertise. This is an exciting venture for the league and something which adds to the value of being a member of the Hockey Super League.

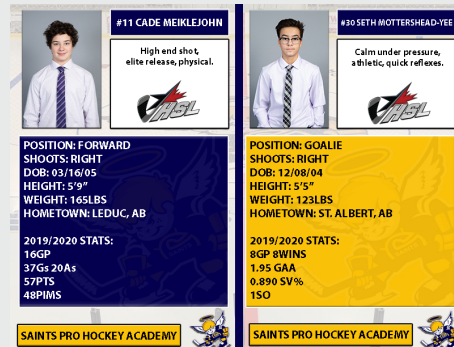


Scout Booklets

All athletes taking part in the U17 AAA Spring league will have a profile created for them individually. This profile will be readily available for scouts in the rinks and online via the HSL website. During the brief 2020-21 HSL season we set up QR codes (U15 Prep Major Division) in the lobbies of the arenas which allowed the scouts to scan the code and have access to rosters, schedules, and other pertinent information.

- These profiles will feature the following:
- Standardized headshot
- Height, weight, DOB, place of birth
- Academic information
- Answers to standard questions
- Access to video highlights once the content is created


Athletes will also be able to take this information with them as they move into the 2021-22 winter season.




QR CODES

Following the end of the 2019-2020 season, the Hockey Super League has integrated QR codes to allow paperless and easy access to scout packages. The QR codes are printed and set out for scanning at each U15 Prep showcase. Scouts simply scan the code with their smartphone and have access to your team, number, name, positions, date of birth and all your individual stats.


HSL SCOUTING PACKAGE



PLEASE SCAN QR CODE
WITH SMARTPHONE CAMERA TO VIEW THE
FULL HOCKEY SUPER LEAGUE SCOUTING PACKAGE
(U15 PREP MAJOR)



GORILLAS U14 PREP MAJOR



2	Ethan Poeckens	Forward	7/15/2007
4	Rykan Baumle	Defence	2/23/2007
7	Brody Pedersen	Forward	5/6/2007
8	Matt Houle	Defence	7/24/2007
14	Matthew Lesyk	Defence	7/27/2007
30	Joseph Quintilio	Goalie	1/5/2007
34	Taylor Reimer	Forward	6/24/2007
42	Luke Ridgway	Defence	4/12/2007
47	Hunter Yee	Forward	4/19/2007
49	Adam Kisilevich	Goalie	1/19/2007
67	Ashton Lee	Forward	9/19/2007
71	Ethan Andrews	Forward	1/11/2007
88	Logan Findlay	Defence	11/14/2007
89	Jeremy Letourneau	Forward	7/4/2007
94	Trystyn Sidor	Forward	1/30/2007
98	Donnen Nault	Forward	8/20/2007

Please view all the current statistics here:
<https://www.eliteprospects.com/team/32754/gorillas-hockey-academy-u14?tab=stats#players>

7 HSL ATHLETES SELECTED AT 2020 WHL BANTAM DRAFT



SCOTT RATZLAFF
DRAFTED

SEATTLE

WHL DRAFT SELECTED ROUND 2
43RD OVERALL

EASTYN MANNIX
DRAFTED

SEATTLE

WHL DRAFT SELECTED ROUND 4
79TH OVERALL

ZACHARY WILSON
DRAFTED

SEATTLE

WHL DRAFT SELECTED ROUND 5
90TH OVERALL

COSTER DUNN
DRAFTED

SEATTLE

WHL DRAFT SELECTED ROUND 7
139TH OVERALL

CADE MEIKLEJOHN
DRAFTED

SEATTLE

WHL DRAFT SELECTED ROUND 9
183RD OVERALL

ETHAN KRONWITT
DRAFTED

SEATTLE

WHL DRAFT SELECTED ROUND 10
205TH OVERALL

DAYMIENE PEEL
DRAFTED

SEATTLE

WHL DRAFT SELECTED ROUND 11
227TH OVERALL

