

STARS HOCKEY ACADEMY

Founded in Airdrie, Alberta in 2017, the Stars Hockey Academy was created to ensure local and surrounding hockey players have an alternative opportunity to play at a top level of Hockey. Joining the HSL (Hockey Super League) in the 2018, we are very excited going into next season. Committed to maintaining an elite level of development through our experienced coaching staff while maintaining a level of parent involvement to ensure all of our teams have a successful season. We want to ensure that every player regardless of age has a safe, positive and fun learning environment while in the program. We hold our Coaches, Players and Families to the highest standards to ensure a successful and competitive culture within our academy. Our coaches are carefully chosen individuals that demonstrate a player first mentality. We all have a vested interest in getting your player to the next level. We want to help every athlete achieve and exceed their goals while being a part of our Stars Hockey Family.

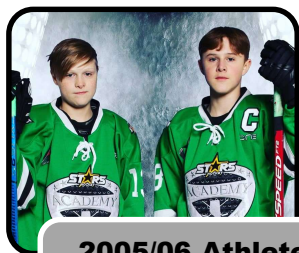


2018/19 INAUGURAL SEASON

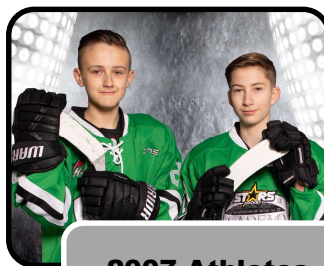
The first ever Stars team built with 2006 and 2007 born players competed in a mixed division of 07 Major/06 Minor teams. These young men were the pioneers for the program with embracing this new approach to Player Development. Every Athlete participated in over 70 hours of Practice Ice and 20 hours of Off-Ice conditioning. While not being very successful on the scoreboard they were very successful as a team and truly embraced the meaning of the Stars Hockey Family. This group made lifelong memories and found many other ways to win!

2019/20 HSL SEASON

The Stars iced three very successful teams this past season with ages ranging from 2009 to 2005 born players. U-13 Varsity, 2007 Major & 2008 Minor. Each team participated in approximately 90 hours of development including a preseason conditioning camp. The U-13 and 2007 teams participated in IIHF checking divisions which included an HSL ran checking clinic in a safe learning environment prior to the start of the season. The new 2008 team had just an amazing experience winning the HSL 2008 Minor division and participating in a super series versus Team Korea.



**2005/06 Athletes
competed in the U-
13 Varsity division
under our first paid
Head Coach**



**2007 Athletes
Finished second
overall in 2007
AA Major**



**The new 2008
team took the
2020 Minor
Division
Championship!**

2020-2021 PROGRAM HIGHLIGHTS

This was a very exciting year for the Stars Academy, in spite being in the middle of a pandemic we had some great successes and also some very important lessons learned this season. Looking forward, we were ready for some big steps forward in developing hockey players on and off the ice. Icing 5 Teams we are worked together again with Coach Shane at Dynamite Boxing Club, brought back Coach Lorie with Inner Mind Sports & named our Academies' first Technical Director - Coach Tyler Waycott. Most teams participated in 8 League Games provided by the HSL and well over 100 hours of overall development.

2021-2022 HSL SEASON ACADEMY TEAMS & PRICING



DYNAMITE BOXING

Building personal confidence and self esteem in a respectful, positive environment.
Top athletic conditioning for speed, quickness and concentration from Coach Shane & his Crew!



INNER MIND SPORTS

Athlete Mindset Training
Online Lessons (95)
1on1 & Team Facetime Sessions
Goalie Specific Sessions



TECHNICAL DIRECTOR

Tyler Waycott

Alignment of Team Systems & Strategy

Consistent Player Skill Development

Junior Level Playing & Coaching Experience



STARS HSL COACHES:

Connor Rankin	(U16 Prep)
Tyler Waycott	(U15 Prep)
Colten Smith	(U14 Varsity)
Troy Maschke	(2009 Minor)
Ryan Stone	(2010 Major)
Beau Manning	(2011 Minor)
TBD	(2012 Minor)

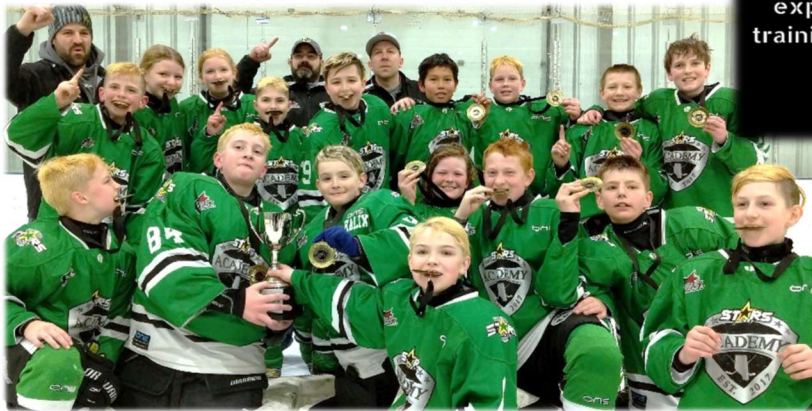


PLAYER SKILL DEVELOPMENT

Breakaway Hockey & Powerskating (Tim Murray)

GOALIE COACHES

Richie Hubbell & Mike Brodeur



Our first year of Airdrie Stars Academy has been an amazing experience for our family. Our son has been supported and encouraged throughout the season. I have watched my son and his team improve far beyond my expectations. With more ice time and off ice team training these kids have a much better opportunity to improve than traditional Minor hockey.

~ Allan and Nicole

Payment Plans up to 9 Months!

2012 MINOR, 2011 MINOR & 2010 MAJOR

\$2950 PER PLAYER

- Athletes in the minor divisions will participate in a minimum of 80 hours of development provided by their team coach, skills coaches, off ice trainers and preseason conditioning camps
- Coaching will include the Academies' Technical Director for consistent skill development and coach mentoring
- Formal goalie instruction from a qualified goalie instructor – 10 hours supplied
- Players will receive an Academy apparel package including Stars branded academy outer wear and Stars branded dry-land package
- Each team will compete in 32 league games that will take place in a showcase style format (4 games per weekend)
- The end of the regular season will culminate with a final HSL Championship Weekend Tournament

2009 MINOR

\$3250 PER PLAYER

U-14 VARSITY *2008 BORN ONLY (IIHF BODY CONTACT)

\$3950 PER PLAYER

- Athletes will participate in approximately 100 hours of development provided by their team-paid coaching staff, skills coaches, off ice trainers and an HSL ran checking clinic and Stars ran conditioning camp both which takes place prior to the start of the season
- U14 Varsity Athletes listed on Elite Prospects Website, Major Junior and Junior A Scouts in attendance at select showcases after the new year
- Paid head coach under the direction of the Academies' Technical Director for consistent skill development and coach mentoring
- Formal goalie instruction from a qualified goalie instructor - 15 hours supplied
- Players will receive an Academy apparel package including Stars branded academy outer wear and Stars branded dry-land package
- Each team will compete in 32 league games taking place in a showcase style format (4 games per weekend)
- The end of the regular season will culminate with a final HSL Championship Weekend Tournament

*Paid coaching teams must ensure coaching travel and meal costs are covered, Teams may decide cash call and/or fundraising for these expenses.



**Payment Plans
up to 9 Months!**

We have been fortunate to be part of an outstanding organization where we are surrounded by great kids, families, coaches, managers, and it honestly feels like we are one big family!

After participating in both their spring and winter HSL programs, our daughter absolutely loves the Stars!

I can't say enough good things about the Stars program, and more importantly the Stars family.

~ Mike and Brenda

U15 PREP *2007 BORN ONLY (IIHF BODY CONTACT)

\$4250 PER PLAYER

U16 PREP 2006/2005 BORN (IIHF BODY CONTACT)

\$4250 PER PLAYER

- Athletes will participate in approximately 100 hours of development provided by their team-paid coach, skills coaches, off ice trainers and an HSL ran checking clinic and Stars ran conditioning camp both which takes place prior to the start of the season
- Athletes listed on Elite Prospects Website, Major Junior and Junior A Scouts in attendance at select showcases and Hockey Super League YouTube Channel Exposure
- Paid head coach and staff under the direction of the Academies' Technical Director for consistent skill development and coach mentoring
- Formal goalie instruction from a qualified goalie instructor - 15 hours supplied
- Players will receive an Academy apparel package including Stars branded academy outer wear and Stars branded dry-land package
- Each team will compete in 32 league games taking place in a showcase style format (4 games per weekend)
- The end of the regular season will culminate with a final HSL Championship Weekend Tournament
- U15 Prep will be invited to an International Invitational tournament pending HSL approval, that will be used as a showcase for Major Junior scouts as the eligible players move towards the 2021 Western Hockey League Bantam Draft (2007 born athletes are eligible for the draft)

***Paid coaching teams must ensure coaching travel and meal costs are covered, Teams may decide cash call and/or fundraising for these expenses.**



***Prices are meant to be all inclusive however; individual teams may decide to incur additional costs which include things like exhibition games, tournaments, other team apparel, transportation, team meals and events. Teams must ensure majority buy-in for any additional costs.**

***Prices Include any associated taxes & Fees**

Mandatory HSL New Player Registration Fee Starts at \$780 (+GST/Player) Package includes:

- Game Jerseys & Socks
- Bag
- Insurance
- Gloves
- Workout Gear
- Pant Shells
- Practice Jersey & Socks

*Returning Players (All Ages) will be mandated to purchase the apparel and soft goods package (Game Jerseys, Pant Shells, Game Socks, Hat, Workout Gear and Insurance). Hard good package options will be available on-line at the time of registration.

Its More Than Just A Logo

What does it take to be a Star? 

5 Stars For Our Academy
Core Values:

- RESPECT
- CONFIDENCE
- DISCIPLINE
- EFFORT
- & ALWAYS HAVE FUN

Stars Hockey Development was Est. In 2015 to provide fun valuable hockey development In the Airdrie Alberta area



A Strong Foundation of player athletic and social development, both on & off the ice

No Boundries, Alberta is home to our academy's location however we have Stars families coming in from BC & AB/SK Border

The Shield represents the inner strength and mental preparedness our players/families have

A Strong Foundation of player athletic and social development, both on & off the ice

We would be honoured to have the opportunity to work with your player and feel privileged to have you in our Stars Hockey Family!!!
Please do not hesitate to contact us by email: STARSHKYDEVELOPMENT@GMAIL.COM with any questions!